

THE BIGGEST HEALTH SECTOR EVENT OF PAKISTAN



20th Health Asia

INTERNATIONAL EXHIBITION & CONFERENCES
www.health-asia.com



19-21 OCTOBER 2023

KARACHI EXPO CENTRE PAKISTAN

Owner &
Organizer



Strategic
Partners



Primary and
Secondary Healthcare
Department



Specialized Healthcare
and Medical Education
Department



Trade Development
Authority of Pakistan

Supported by



Pakistan Pharmaceutical
Manufacturers Association

Punjab Institute
of Cardiology

Healthcare Devices
Association of Pakistan



Pakistan Society of
Anaesthesiologists



Radiological
Society of Pakistan



Interventional
Radiology Society
of Pakistan



Pakistan Islamic
Medical Association



Neurology Awareness
& Research
Foundation (NAARF)



FCS



Basal Institute of
Diabetology &
Endocrinology



Society of
Obstetricians &
Gynecologists
of Pakistan



Pakistan Association
of Radiologists

Health Asia - The Premier Health Event of the Region

Health Asia is the biggest ever health event in the history of Pakistan which provides enormous opportunities of learning, information sharing & cooperation and match making to all the stakeholders in the health sector. The Event shall comprise Exhibition and Conferences on latest research & developments / innovations on health, medicine, laboratory technology, diagnostics, surgery, transplants, physiotherapy, patients' referrals, diets etc.. Delegations from Ministry of Health of OIC and Asian Countries, Hospitals of international repute, Medical Institutions, Pharmaceutical Companies are major participants of Health Asia.

Health Asia International Exhibition & Conferences

It is one of the most promising and enduring exhibitions being organized at the most opportune time when the Government is looking forward to expand the developing sectors of the Country. The Exhibition serves as a comprehensive showcase of the latest in technology, medical & diagnostic equipment and machines as well as allied services, while providing investors with a definite outlook of the regional health sector and an opportunity to meet their prospective counterparts and business partners.

Why Exhibit

Celebrating the 18th successive Edition, Health Asia have proven its self as the top notch Health Industry Event of Pakistan. This event gathers the top most decision makers, professionals, buyers, local distributors & trade visitors.

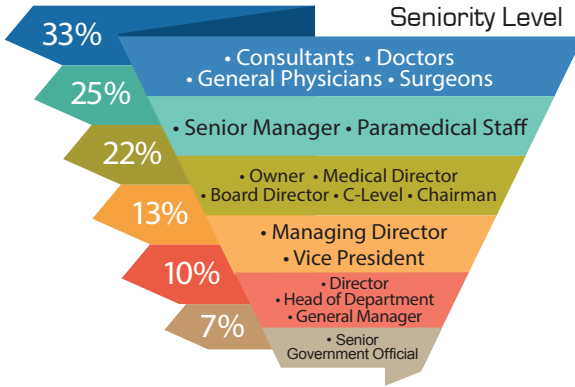


By exhibiting, you can enjoy the following key benefits

- Conclude sales and distribution agreements
- Keep ahead of competitors
- Generate new business
- More than 50,000 attendees
- meet new customers and develop relationships with existing clients.
- During 3 days of Health Asia, millions of dollars deals are negotiated and signed.
- Demonstrate your products and new launches
- Learn ways to become more dynamic, efficient and profitable at the local market
- Increase brand exposure
- Network with thousands of prospective partners and potential buyers
- Hear from experts and stay up-to-date on the issues effecting the industry
- Network to explore new business opportunities and examine key developments in the region



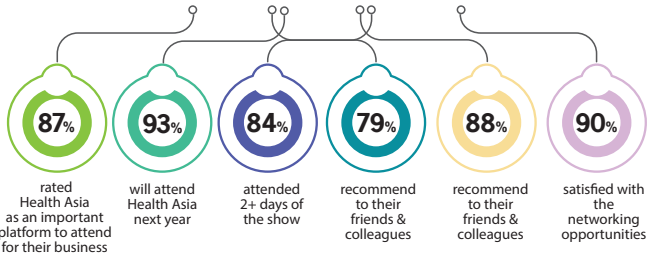
Visitors



Nature of Business

- Agent/Dealer/Distributor
- Government
- Manufacturer
- Investment/Finance
- Technology
- Laboratory
- Education
- Pharmacy
- Clinician/Healthcare
- Professional
- Marketing/Public Relations
- Engineering
- Lab professional
- Academic
- Purchasing/Procurement
- Admin/Office Management
- Operations/Production/Logistics
- Finance/Accounting
- Other

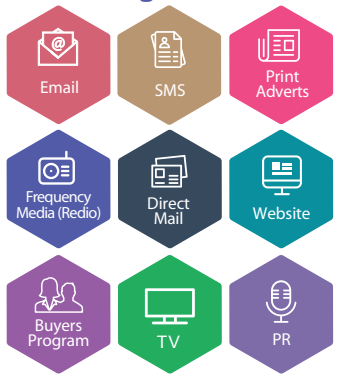
Reviews



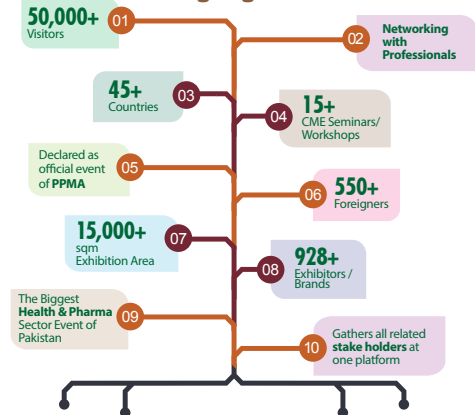
13+ CME Seminars / Workshops **150+** Speakers **1600+** Attendees

- Anaesthesia
- BLS
- Cardiac Surgery
- Cardiology
- Diabetes
- Dermatology
- Dentistry
- Gynecology
- Haematology
- Infection Prevention & Control
- Infertility
- Maternal Health
- Neurology
- Nephrology
- Pathology
- Pediatrics
- Quality in Health Care
- Radiology
- Safe Blood Transfusion
- Urology

Marketing Mix to Attract Your Target Audience



Highlights





Exhibitor Profile

- Hospitals & Dental Clinics
- Medical & Dental Colleges
- Post Graduates Institutes
- Pharma Consultants
- Software Houses / MT Companies
- Pharmaceutical Companies
- E-Health & Telemedicine Associations & Consultancy Companies
- Healthcare Building Technology
- Hospital Designers
- Hospital Commodities
- Health Care Planners
- Drug Manufacturers & Exporters
- Medicine Importers & Distributors
- Herbal Medicine Manufacturers
- Homeo Medicine manufacturers
- Ophthalmological Medicine Mfrs
- Nursing and Physiotherapy Schools
- International Recruitment Agencies
- Nursing Staff Providers
- Accreditation Bodies
- Ethical Drug Manufacturers
- Community Health Services
- Laboratories & Diagnostic Centres
- Hospital Furniture Manufacturers
- Gyms & Exercise Clubs
- Exercise Machines
- Orthopaedic Prosthesis
- Health Insurance Companies
- Medical Publications
- Surgical Instrument Manufacturers
- Disposable Equipment Manufacturers
- Hospital Equipment Manufacturers
- Dental Equipment Manufacturers
- Optical Equipment Manufacturers
- Physiotherapy Equipment Mfrs
- Laboratory & Quality Control Eqpt Mfrs
- Analytical Equipment Manufacturers
- Lab Counters & Cabin Mfrs
- Research and Testing Laboratories
- Oriental and Traditional Medicines
- Sports Medicines
- Health Foods, Dietary Preparations
- Health Related Consumer Products
- Consulting Services in Healthcare
- Enzymes and Biochemical Mfrs
- Instrumentation and Control Systems
- Hospital Clothings & Linen Manufacturers
- Blood Pressure Monitors & Accessories
- Diagnostic Instrument Manufacturers
- Heart Rate Monitors
- Lighted Magnifier Lamps
- Measuring Instruments & Devices
- Medical Scales & Test Kits
- Ultrasound Gel & Electrode Solution
- Ultrasound Machines & Accessories
- X-Ray Systems, Processors & Accessories
- Orthopaedic Soft Goods
- Ophthalmologic Medicines
- MRI Machine & Component Part Mfrs
- Dialyzers & Dialysis Services
- Urology & Transplant Services
- Nuclear Diagnostics & Medicines
- Data Processing & Monitor Systems
- Blood Transfusion and Testing Services
- Facility Management

Visitors Profile

- Doctors & Specialists
- Dentists & Orthodontists
- Homeopathy Practitioners
- Importers / Exporters
- Veterinary Doctors
- Nurses & Laboratory Technicians
- Physiotherapists & Dieticians
- Pharmacists
- Chemists & Druggists
- Medical & Nursing Students
- Pharmaceutical Companies
- Post Graduate Students
- Research Scholars
- Social Health Workers
- Health Journalists
- Health Insurance Agents
- Govt. Officials & NGOs
- Hospital Designers
- Health Care Planners
- Packagers
- Alternate Medicine Practitioners
- Businessmen & Traders



Tariff

- Shell Scheme Stalls (min 9 sqm) US \$ 350 per sqm*
- Bare Space inside Halls (min 18 sqm) US \$ 300 per sqm*
- Outdoor Exhibit space (min 80 sqm) US \$ 200 per sqm*

*Note: 13% Tax Shall be applicable.

Owner & Organizer



Health Asia Secretariat:

8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park, off: Shaheed-e-Millat Road, Karachi-74000, Pakistan
Ph: (92-21) 111-222-444, 3870 9970

Email: info@health-asia.com - Website: www.health-asia.com